



**Michael McCullough, MDS'16**

**Founder, Executive Director | Project Manager/Consultant/Project Sustainability | GreenCity, LLC**

Michael McCullough has been an entrepreneur for most of his career—beginning with a landscape residential design/build company in Iowa in 2008 that evolved into a 12-person team before moving with his wife to Minnesota in 2014. He then went on to start a commercial design consulting business that has allowed him to complete integrated vegetation projects within commercial buildings throughout dozens of countries including the U.S., Iceland, Dubai, and parts of Asia.

Michael also co-founded an environmental non-profit organization that uses green walls as a tool to inspire sustainability within STEAM fields in school settings. He actively contributes to increasing public knowledge that includes authoring multiple publications related to the human-to-nature connection in educational settings along with speaking at conferences within the U.S., Mexico, Japan, and China.

He is committed to pushing the boundaries of intersecting landscape with architecture and finding opportunities to bring the outside indoors. Though these efforts have sometimes created tension and failed experiences, ultimately, these challenges foster Michael's determination to discover creative design initiatives to further integrate the natural environment into architecture and interior space.